

AMENDMENT  
U.S. Appln. No. 09/823,458

**IN THE CLAIMS:**

Please amend the claims as follows:

1-37. (Cancelled)

38. (New) A method comprising:

receiving one or more price criteria for vendor goods or services specified by a user from a portable communication device;

identifying a reference location substantially at a same time of receiving the one or more price criteria; and

sending consumer information to the portable communication device wherein the consumer information is selected based at least in part on a vendor's proximity to the reference location and the one or more price criteria.

39. (New) The method of claim 38 wherein identifying the reference location comprises receiving a location input into the portable device by the user.

40. (New) The method of claim 38 further comprising receiving a distance or quality of for vendor goods or services criteria from the portable device.

41. (New) The method of claim 38 wherein identifying the reference location comprises receiving global positioning system (GPS) coordinates from the portable communication device.

42. (New) A method comprising:

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transmitting information from a wireless communication device, the information including location information and user specified price criterion for vendor goods or services; and

receiving consumer information at the wireless communication device, the consumer information relating to one or more vendors which satisfy the user specified price criterion and proximate to a location associated with the location information.

43. (New) The method of claim 42 wherein the consumer information includes a name of at least one vendor and an associated location of the at least one vendor.

44. (New) The method of claim 42 wherein the user specified price criterion is stored in non-volatile memory of the wireless communication device.

45. (New) The method of claim 42 wherein the user specified price criterion is entered into the wireless communication device by the user.

46. (New) The method of claim 42 wherein the user specified price criterion includes a price range for an amount of fuel and a minimum distance to travel.

47. (New) A wireless communication device comprising:

a processor; and

a memory coupled to the processor, the memory storing instructions that when executed by the processor enable the wireless communication device to transmit information including location information and user specified price criterion to another device and receive consumer information at the wireless communication device, wherein the received consumer

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information relates to one or more vendors which satisfies the user specified price criterion and are proximate to a location associated with the location information.

48. (New) The device of claim 47 further comprising a display operative to display indicia representing the consumer information received at the wireless communication device.

49. (New) The device of claim 47 further comprising an input module to enable a user to input the user specified price criterion or location information.

50. (New) The device of claim 47 wherein the device comprises one of a cell phone, a two-way radio communication system, a personal communication system (PCS) or a portable computer.